

Global Communication in Business and Culture

ab Wintersemester 2023/2024

1. Studienjahr

1. Semester	2. Semester
Businessmanagement I	Businessmanagement II
Medienmärkte	Medienproduktion
Economics, Media and Politics in Europe	Cultural Studies
Intercultural Team Building	Human Resource Management
Cultural Communication I - Business English I	Cultural Communication II - Business English II
Scientific Reasoning and Research Methodology	Institutional Case Studies

2. Studienjahr

3. Semester	4. Semester
International Affairs	Lehrprojekt im internationalen Kontext Praktikum im internationalen Kontext Auslandsemester
Digital Business	
Economics, Media and Politics in specific Cultural Areas	
Journalismus	
Cultural Communication III - Autonomes Fremdsprachenlernen in der 2. Fremdsprache	
Intercultural Business Communication	

3. Studienjahr

5. Semester	6. Semester
Applied Intercultural Competence	Scientific Writing and Academic Skills
International Management	Intercultural Business Simulation
Philosophical Reflection	
Angewandtes Projektmanagement	
Contemporary Challenges in International Relations and Culture Diplomacy	
Advanced Media Lab	Bachelorarbeit